



SPONSORSHIP

The Metallurgy & Materials Society of CIM is a non-profit Society. As such, to remain financially sustainable, we aim to offer partnerships that benefit the conference and provide visibility to the sponsor.

Why should you become a sponsor?

- Promote a new product/process
- Obtain brand visibility
- Engage a target audience
- Enhance and solidify your brand image to the community at large

Benefits



For pricing, contact conference chair
Andre Phillion at metsoc@cim.org



www.mcwasp.org

Pre-Event Benefits:

- Logo on MCWASP sponsorship webpage with hyperlink
- Logo in MetSoc's newsletters (8000+ subscribers)
- A post on social media - Twitter, LinkedIn, Facebook

On-Site Benefits:

- Logo on welcome signage at various locations
- Logo displayed on the main screen during sessions

Benefits Forever:

- Logo listed in the Proceedings

Other benefits can be offered exclusively - such as a company LinkedIn article or a badge sponsor.